

## KUFO OFFICIAL CONTEST RULES

### “MY ROCK WITH CORT & FATBOY”

NO PURCHASE IS NECESSARY TO ENTER OR TO WIN. VOID WHERE PROHIBITED BY LAW. A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING.

#### 1. How to Enter the Contest:

a. The “MyRock with Cort & Fatboy” contest will begin on Monday, February 19, 2007 at 10:00am Pacific Time (“PT”) and will end on a date to be announced by KUFO.

b. To participate in this contest, listeners must log onto the KUFO website at [www.kufo.com](http://www.kufo.com) during the dates of the contest and click on the contest link.

c. To enter the contest, you must complete the entry form, including first and last name, valid e-mail address, user name, password, your choice of ten (10) song titles and artists (“playlist”), and a brief personal description (optional). An entry will not be valid unless all of the required fields of the online registration form are completed, including playlist, and the information is valid. Once submitted, an entry cannot be deleted, canceled or modified. In the event of a dispute as to entries submitted by multiple individuals using the same computer, an entry will be deemed to have been submitted by the authorized registrant of the username and password from which the entry is made. Contestants may start submitting entries on Monday, February 19, 2007 at 10:00am and may continue to submit entries up to the deadline to be announced on KUFO. One (1) Internet entry per person and one (1) Internet entry per email address. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized registrant is deemed to be the natural person who is assigned a username and password, and all decisions regarding the identity of the authorized registrant shall be made by KUFO in its sole discretion. KUFO is not responsible for entries not received due to difficulty accessing the Internet, service outage or delays, computer difficulties or other technological difficulties, whether originating with sender or KUFO.

d. Listeners may enter the contest as often as they would like, but may be selected as a winner only one (1) time for the duration of the contest.

e. All entries submitted as part of this contest and their content will become the sole property of KUFO, and will not be returned. KUFO, at its sole discretion, reserves the right to disqualify and/or destroy any entry if such entry contains illegal, indecent, sexually explicit content, or otherwise offensive material such as aberrational behavior, graphic violence or drug abuse, or if such entry contains material whose content is deemed at the sole discretion of KUFO to be unsuitable for posting via the Internet.

#### 2. Eligibility Restrictions:

a. The contest is open to all KUFO listeners who are 18 years of age or older and legally reside in Southwest Washington and the Portland metropolitan areas. Employees of KUFO, its licensee, corporate parent, subsidiaries and affiliates, their advertising agencies, participating sponsors/promotional partners, other radio stations in the Portland Metropolitan area and the members of their immediate families are ineligible to participate to win.

b. Participants are required to provide truthful information and KUFO will reject and delete any entry that it discovers to be false or fraudulent. KUFO will also disqualify any entry received from person under the minimum age requirement specified for this contest and will also delete the entries received from any person under the age of 13 in compliance with the Children's Online Privacy Protection Act.

c. Listeners are eligible to win a KUFO Radio contest/prize valued at \$50.00 or more only once every thirty (30) days, and a prize valued at \$600.00 or more only once every six (6) months. Only one (1) winner per household is permitted in any contest.

### 3. Internet Contests Privacy Policy:

a. By use of this website and by entering the Contest, you agree to KUFO's Terms of Use Agreement, located at "<http://www.kufo.com/termsfuse.html>", and to the use of your personal information as described in the Privacy Policy located at: "<http://www.kufo.com/privacypolicy.html>".

### 4. Prizes

a. Grand Prize(s): KUFO will award a maximum of five (5) Grand Prizes per contest week (Monday through Friday). The Grand Prize Winners will win the opportunity to have the songs on his or her submitted playlist aired on KUFO one weeknight following the Grand Prize winner selection between 11:00pm and 12:00m (exact dates to be determined and announced by KUFO Management). The Grand Prize Winners may also be invited to the KUFO studios to record an on-air profile and announcement of a portion of the songs (Grand Prize Winners and dates to be determined and announced by KUFO Management). There is no Approximate Retail Value for the Grand Prize. Grand Prize Winners are solely responsible for any expenses incurred in order to accept the prize, including transportation expenses.

b. The Grand Prize winner's live-recorded broadcast (the "Broadcast") must not contain content or material that may be restricted, prohibited, or outlawed by federal, state, or local laws. All audio content of the Broadcast will be the property of radio station KUFO. KUFO may use the Broadcast in any manner or medium, and KUFO reserves the right to delay, edit or delete any content of the Broadcast, if that content contains illegal, indecent, or otherwise offensive material, or if such content is deemed at the sole discretion of KUFO to be unsuitable for public performance or broadcast on KUFO. (Broadcast must be 'radio clean'). KUFO Management will solely determine what section(s) of the winner's Broadcast will air.

b. All Prizes or Prize Certificates may be picked up at the office of KUFO Radio, 2040 SW First Avenue, Portland, OR 97201, unless otherwise specified. Grand Prize Winners will forfeit any prize or prize certificate not claimed within thirty (30) days of winner notification. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its arrival. KUFO is not responsible for the safe arrival of a prize or prize certificate.

c. There is no substitution, transfer or cash equivalent for prizes, except that Sponsor may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes. Other restrictions may apply.

### 5. Selection of Winners:

- a. Decisions of KUFO management with respect to contest are final.
- b. Contestants must enter the contest in the manner described in section 1c of these rules.
- c. A maximum of five (5) Grand Prize Winners will be selected each week (Monday through Friday) during the contest period. Each weekday during the contest period at approximately 11:00am PT, KUFO Management will select one (1) Grand Prize Winner for that day from all of the eligible entries received up to that point during the contest period, based on the originality and creativity of their song selection. The Grand Prize Winners will be posted on [www.kufo.com](http://www.kufo.com). Grand Prize Winners will be selected based on the originality and creativity of the song selection in his/her entry. Decisions of KUFO Management with respect to this contest or the selection of songs are final. KUFO Management, in its sole discretion, reserves the right to disqualify any entry if such entry contains songs whose content is deemed at the sole discretion of KUFO to be indecent or unsuitable for public broadcast or performance. If two or more of the selected top ten finalists submit the exact same list of songs and their song selection is deemed by KUFO Management to be the Grand Prize winning selection, those contestants will go into a pool, one will be randomly drawn, and that person will be named the Grand Prize Winner.
- d. Grand Prize Winners will be contacted off-air by phone. If a Grand Prize Winner does not respond to the KUFO Promotion Department within five (5) business days of winner notification, he/she will forfeit the Grand Prize and one (1) Alternate Grand Prize Winner will be selected from all remaining eligible entries based on the same criteria as the original Grand Prize Winner. If the Alternate Grand Prize Winner cannot be contacted within five (5) business days of winner notification, he/she will forfeit the Grand Prize and the Grand Prize will not be awarded that day.

6. Conditions:

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. Winners may be required to sign an IRS Form W-9 or the equivalent.
- b. By participating in the contest, finalists and grand prize winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate, KUFO in its sole discretion may require the winner to sign a liability release agreeing to hold KUFO, its corporate licensee, parent corporation, subsidiaries and affiliates, the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.
- d. KUFO, in its sole discretion, reserves the right to disqualify any person tampering with the entry process, the operation of the KUFO website or is otherwise in violation of the rules. It further reserves the right to cancel, terminate or modify the contest if it is not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.
- e. KUFO reserves the right to make changes in the rules of the contest, including the substitution of a prize or prizes of equal or greater value, which will become effective upon announcement.

f. Failure to comply with the contest rules may result in a contestant's disqualification at the sole discretion of KUFO.

g. KUFO is not responsible for typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of prizes.

h. Copies of the written contest rules and a list of all winners, when finalized, are available during regular business hours at the main studio of KUFO Radio, 2040 SW First Ave., Portland, OR 97201.